

# Architectural Institute of British Columbia 2014-2018 Strategic Plan

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Approved September 2014  
Updated January 2015



## Preamble

In November 2012 a council committee was struck to begin the development of a strategic plan. The Strategic Planning Working Group consisted of five council members and five senior staff.

A facilitator, Scott Fitzsimmons from PricewaterhouseCoopers, was contracted to work with the Strategic Planning Working Group and together develop a presentation to AIBC Council and for sharing with members at the 2013 AIBC annual meeting.

Two key findings immediately emerged. The AIBC Strategic Plan was intended for the institute. Further, a significant goal was to align the institute with members and other AIBC registrants through the action items within the plan. It was vital to demonstrate that the AIBC was working towards:

- Providing superior services to its members and other AIBC registrants;
- Upholding high standards of competency and professionalism, while building public confidence;
- Openly contributing to other professions and para-professions concerned with the built environment;
- Mentoring a new generation of practitioners; and
- Being the example to which organizations like ours look to.

A draft presentation was made to council in May and was supported as the basis for moving forward. The council-approved presentation was made at the 01 June 2013 annual meeting.

Continued refinement extended into the summer and early fall. A preliminary plan was released in September 2013. With the strategic aspect set, AIBC's executive staff commenced building out the accompanying operational elements.

In tandem, following the release of the 2014-2018 Strategic Plan in September 2013, key principles continued to be reviewed.

As a result, the sections pertaining to the AIBC mandate, vision and values were refined. It was also determined that the Strategic Plan's five goals be sustained but in the interests of greater clarity, focus and member/stakeholder engagement, those goals and their corresponding initiatives were updated.

Final changes to the 2014-2018 Strategic Plan were approved by council in January 2015.

# Our Mandate

The Architectural Institute of British Columbia regulates the profession of architecture on behalf of the public.

# Our Vision

Building public confidence, and excellence in architectural practice.

# Our Values

- **Inclusive:** Providing equal opportunity and supportive of diversity
- **Proactive:** Providing collaborative and innovative leadership
- **Open:** Supporting responsibility, accountability and transparency
- **Ethical:** Behaving with integrity and professionalism
- **Service-Oriented:** Providing responsive, resourceful and effective service

# Our Five Goals

## **Modernize the Regulatory Framework**

Engage, through dialogue, to strengthen the *Architects Act*, bylaws, policies and rules.

## **Vibrant Membership**

Build a diverse, inclusive, active and engaged membership base, thereby strengthening the profession and providing value to society.

## **Regulatory Identity**

Articulate the AIBC's regulatory role.

## **Public Interest Advocacy**

Elevate the public's understanding of the value of the profession.

## **Institutional Excellence**

Strive for industry-leading, "high performance" governance and operations.

# Our Goals & Strategic Initiatives

## **Goal #1 – Modernize the Regulatory Framework**

Engage, through dialogue, to strengthen the *Architects Act*, bylaws, policies and rules.

### **Strategic Initiatives:**

- Review of existing legislation and regulations.
- Stakeholder information and engagement.
- Develop “next steps” strategy.
- Implement and report on the results.

## **Goal #2 – Vibrant Membership**

Build a diverse, inclusive, active and engaged membership base, thereby strengthening the profession and providing value to society.

### **Strategic Initiatives:**

- Research and understand the barriers to a diverse and vibrant membership.
- Develop strategies and plans to address those barriers.
- Implement and report on the results.

## **Goal #3 – Regulatory Identity**

Articulate the AIBC’s regulatory role.

### **Strategic Initiatives:**

- Communicate the AIBC’s regulatory role.
- Provide topical advice and “lessons learned”.
- Develop and deliver professional development programs for members and associates on such key issues as business competency.

## **Goal #4 – Public Interest Advocacy**

Elevate the public’s understanding of the value of the profession.

### **Strategic Initiatives:**

- Define public interest advocacy – where it begins and ends for this regulator.
- Develop strategies and plans to help fulfill that advocacy objective.
- Collaborate with the RAIC and other groups to support its advocacy work.
- Report on the results.

## **Goal #5 – Institutional Excellence**

Strive for industry-leading, “high performance” governance and operations.

### **Strategic Initiatives: Governance**

- Review the existing AIBC governance model in the context of best practices for self-regulating professional organizations.
- Develop strategies and plans to address any gaps in the governance model.
- Implement those strategies and plans and report on the results.

### **Strategic Initiatives: Operations**

- Review existing AIBC operational effectiveness.
- Develop strategies and plans to address any gaps.
- Implement those strategies and plans and report on the results.